LAWN CHAIR CREATIVE
FILM STUDIO · HA‘IKŪ, MAUI

lawnchaircreative.com
contact@lawnchaircreative.com

Fifteen years behind the camera. The only place to film a story is inside it.

A film studio on Maui making brand campaigns, documentary shorts and event films — directing, cinematography, editing and photography, all in-house.

THREE WAYS WE WORK

Brand campaigns

Stills, film and social cutdowns from one shoot — locations, permits, crew and talent handled.

lawnchaircreative.com/maui-brand-campaigns

Ongoing partnerships

Film on a calendar, not a one-off: a shooting rhythm, a flagship story each quarter. Tiers overleaf.

lawnchaircreative.com/partnerships

Crew & local hire

DP, camera operator and editor for visiting productions. A Maui resident — counts toward Hawai‘i’s local-hire credit.

lawnchaircreative.com/maui-cinematographer

SELECTED WORK

HOSPITALITY

Ritz-Carlton Bacara

A four-part campaign told as one family’s story.

FUNDRAISING

Marin Montessori

Films that open The Gather for Good fundraiser.

EXPEDITIONS

Wilderness Collective

A decade of expedition films with Can-Am and Sea-Doo.

CLIENTS Patagonia · Meta · The Ritz-Carlton · Subaru · Can-Am · Black Project SUP · Wilderness Collective · Reef · Stetson · Sea-Doo · Vitamin A · MAAP

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ONGOING PARTNERSHIPS

Your story doesn't happen once a year.

Every tier starts with a three-month pilot, then runs month to month. Unused shoot days roll forward a quarter.

STEADY

$1,500 /mo

For brands that need to stay visible.

- One shoot day per quarter
- Four social cutdowns a month
- Stills from every shoot day
- Quarterly planning call

SIGNATURE *Most common*

$3,500 /mo

For organizations running campaigns.

- Everything in Steady, plus:
- One shoot day every month
- A flagship film each quarter
- 8–10 social cuts monthly
- Creative direction
- One event or campaign a year

IN-HOUSE

$7,500 /mo

For a creative team on the inside.

- Everything in Signature, plus:
- Two shoot days every month
- Full event production
- Annual story strategy
- Films written for the ask

EVERY TIER Licensed music · Color and sound finishing · Two revision rounds · Every aspect ratio · Full commercial usage rights

SINGLE PROJECTS

Not ready for a year? Start with one project.

From $3,500
A single film — concept, shoot and edit, plus social cuts.

From $2,500
Event coverage — a day on site, a recap film and clips.

From $1,800
A content day — one shoot, a month of social. Stills included.

Move to a partnership within 90 days and your project fee comes off the first month.

BRAND CAMPAIGNS & CREW

Quoted per project. Send the brief and the window — a treatment, location plan and number come back within the week. Crew day rates on request.

WHAT HAPPENS NEXT

01 **Tell us what it's for.** What has to happen because of it.

02 **A twenty-minute call.** No deck, no pitch.

03 **A scope and a number.** Or an honest referral.

"He doesn't just capture what you do; he takes the time to understand the story behind it."

Jonathan Cerdas · Founder/CEO, Green Communities

SCAN TO SEE THE WORK
lawnchaircreative.com/work